HOW 2012 INHOWSE DESIGN AWARDS

PAYMENT FORM

Include 2 copies of the Payment Form with payment.

SUBMITTER'S NAME

SUBMITTING FIRM NAME

E-MAIL

PHONE

STREET ADDRESS

ONLINE

ENTRY FEES

Single Entry—$100 (idenity systems are counted as single entries)

Campaign—$125 (three or more pieces that function as a system)

_____ **SINGLE ENTRIES** **X $100 =** _____

_____ **CAMPAIGN ENTRIES** **X $125 =** _____

_____ **LATE ENTRIES** **X $35 =** _____

TOTAL = _____

❑ **CHECK** ❑ **VISA** ❑ **MC** ❑ **AMEX**

CREDIT CARD NUMBER EXPIRATION DATE

SIGNATURE

(CHARGE WILL APPEAR ON YOUR STATEMENT AS "F+W CONTESTS" WITHIN 90 DAYS OF THE DEADLINE)

PAYMENT INFORMATION

Make checks payable (in U.S. funds) to F+W Media, Inc. Payment must accompany entries. Entries received without payment will be disqualified. Entry fees are nonrefundable.

THE DEADLINE

All early bird entries must be postmarked no later than April 2, 2012. Entries postmarked after April 2 will be charged a late fee of $35 per entry. Entries postmarked after May 1, 2012, will not be accepted.

❑ **Please contact me via e-mail with information on other HOW, Print and I.D. competitions.**

Designs may be entered in more than one category. Submit a separate entry and fee for each category. Work must have been created between January 1, 2011 and May 1, 2012.

MAIL TO: HOW INHOWSE DESIGN AWARDS
8469 BLUE ASH ROAD, SUITE 100
CINCINNATI, OH 45236

HOW 2012 INHOWSE DESIGN AWARDS

ENTRY FORM

Securely attach a copy of the Entry Form to the back of each sample of your entry.

❑ **SINGLE ENTRY**

❑ **CAMPAIGN ENTRY**

ENTRY CATEGORY

ENTRY TITLE

RELEASE DATE

COMPANY NAME

COMPANY LOCATION (CITY, STATE, COUNTRY)

COMPANY PRODUCT OR SERVICE (WHAT DO YOU DO?)

WEBSITE (TO BE LISTED IN DESIGN ANNUAL)

CREATIVE TEAM (PLEASE LIST NAMES BUT NOT JOB TITLES)

PROJECT OBJECTIVE, BIGGEST CHALLENGE, OR DESIGN APPROACH (LESS THAN 100 WORDS)

SUBMITTER'S NAME

SUBMITTER'S E-MAIL OR PHONE

SUBMITTING FIRM NAME

HOW TO ENTER

1. **Send 2 well-protected samples. No slides please. If digital images are provided on a CD or zip drive, you must also include print outs of the images.**
2. **Type or print the Entry Form completely. This information will be reproduced exactly as submitted if you are selected as a winner.**
3. **Credit all persons involved in the creation of the piece. HOW isn't responsible for incorrect, illegible, or incomplete credit information.**
4. **Describe the objective and results of your entry in 100 words or less and include the description with the Entry Form. (Optional but highly suggested.)**